

Name: Mr.C.Anthony Reddy

Designation: Assistant Professor

Department: Pharmaceutical Analysis

Research area of interest: Communication and Soft Skills Enhancement Expertise

Teaching methodology:

1. To inculcate students the importance of several dictionaries usage to enhance their word power.
2. To encourage students good disciplinary and moral etiquette with the aid of video clips/presentations.
3. To train the students, the required grammar orally with the aid of flow charts/illustrations.
4. To assign the students different grammar tasks by way of computer based test (CBT).
5. To conduct the students practically viva voice, JAM session, Extempore, Elocution, Debates with the seminar hall facilities (podium, collar mike, cordless mike) to shoo away stage fear.
6. To guide students in power point presentations and develop the art of own video presentations.
7. To conduct workshop periodically to the students like essay writing task, analogy test, grammar tests and encourage them with kudos and laurels.
8. To make the students participate regularly by way of mock practice in group discussions and interview skills, theoretically and practically, so that they can face the corporate challenges of the competitive world confidently.
9. To motivate students in article writing presentation skills for college magazines, newspapers and leading pharmaceutical journals.
10. To educate the students the values of Physical, mental, Intellectual, Cultural and Spiritual dimensions in the seminar hall and mould them into a daring, dashing and dynamic personality.

Books published:

1. School essays, paragraphs, letters, comprehension and stories(for primary classes)
2. School essays, paragraphs, letters, comprehension, telegrams and advertisements (for secondary classes).
3. School essays, paragraphs, letters, comprehension and stories(for middle classes)
4. Essays, letters, paragraphs and précis writing (for school, college and competitive examinations).
5. A must for every student/person.

6. Integrated English and Human Refinement.
7. Anthony's Spoken English (English-English-Telugu pronunciations).
8. Communication and Soft skills.
9. Interview skills and Group Discussions.
10. Tips to crack in IELTS...in progress...yet to be printed/published.