

K. Vijay Kumar

Designation: Assistant Professor

Department: Pharmaceutical Analysis

Research area of interest: Total Quality Management



Teaching Methodologies

- Organizing group discussions on the management problems.
- Quoting generalized examples for easy understanding of the management.
- Asking simple management questions and expecting logical answers from the students.
- Analyzing management factors and their relation with various functional groups.
- Explaining the importance of leadership in the organization and the skill set required for a student to transform themselves as a leader.
- Providing flowcharts using PPT for easy understanding of the management work flows.
- Encouraging students to display their marketing skills in the classroom by using marketing mix.
- Asking students to solve financial accounting problems for their basic understanding on the management accountancy.

Papers published

Academic Year	No. of Publications
2016-2017	01
2017-2018	01